

THAIFEX - Anuga Asia 2023: Rice Fact Sheet

The specialised trade show, Rice, is designed to help this segment stay competitive by introducing new varieties to meet the changing palates of today's consumers. Rice covers:

- Long grain rice
- Medium grain rice
- Short grain rice
- Sticky rice
- Parboiled rice
- Polished rice
- Brown rice
- Black rice
- Wild rice
- Basmati rice
- Jasmine rice

Fast Facts

- Thailand and Vietnam were among the top three rice exporting countries in the world in 2022/2023. Thailand was the second largest exporter of rice, with a total of 8.2 million metric tonnes exported during the period, while Vietnam was the third largest exporter with 6.8 million metric tonnes exported.¹
- The global rice market was valued at 287.45 billion USD in 2021, and it is expected to grow at a compound annual growth rate of 2.2% between 2022 and 2028².
- In 2023, the rice segment in Singapore is valued at \$304.30 million USD and is expected to grow at a compound annual growth rate (CAGR) of 0.92% between 2023 and 2027. Additionally, the average rice consumption per person in Singapore is projected to be 21.8kgs in 2023³.
- The majority of imported rice to Australia originates from Asian countries, with the most major provider being Thailand who supply over 35% of all the imported rice to Australians⁴.

1

<https://www.statista.com/statistics/255947/top-rice-exporting-countries-worldwide-2011/#:~:text=India%20had%20the%20highest%20export,rice%20worldwide%20in%20that%20year.>

2

<https://www.grandviewresearch.com/industry-analysis/rice-market-report#:~:text=Report%20Overview,2.2%25%20from%202022%20to%202028.>

3

<https://www.statista.com/outlook/cmo/food/bread-cereal-products/rice/singapore>

4

<https://www.statista.com/statistics/1253329/australia-share-of-rice-imported-by-country/>

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Key Exhibitors

- **CM Premium Rice Co., Ltd (Thailand)**
 - CMP is a leading producer of jasmine rice, marketed locally under the brand name "Hongthong" and outside the kingdom "Golden Phoenix". The company's success during the past 80 years can be attributed to their top quality products and service that consumers have come to trust.. The company has expanding into new foreign markets for their products. Currently, Golden Phoenix has won popularity in Singapore, Malaysia, Hong Kong, America, Canada, Australia and Europe/Scandinavia, as well as the rest of the world.
- **Srisangdao Rice Intertrade Co.,Ltd. (Thailand)**
 - Srisangdao Rice Intertrade Co., Ltd is a Thai company that specializes in the production and export of high-quality rice. The company was established in 1988 and has since become one of the leading rice exporters in Thailand. Srisangdao Rice Intertrade operates a modern production facility that uses the latest technology to ensure that all of their rice products are of the highest quality. The company offers a wide range of rice varieties, including jasmine rice, glutinous rice, and brown rice, which are sold under the brand name "Srisangdao Rice." With a commitment to sustainable and ethical practices, Srisangdao Rice Intertrade sources its rice from local farmers who follow environmentally friendly farming practices. The company is dedicated to providing customers with the best quality rice products and excellent customer service, making it a trusted name in the global rice market.
- **Khmer Foods Group Co.,Ltd (Cambodia)**
 - Khmer Foods Group Co., Ltd is a Cambodian food company that specializes in producing and distributing a wide range of high-quality food products. The company was established in 2011 and has since grown to become one of the leading food companies in Cambodia. Khmer Foods Group operates a modern and efficient production facility that adheres to strict quality control standards, ensuring that all of their products are safe, fresh, and tasty. The company offers a diverse range of products, including rice, noodles, sauces, and beverages, which are sold under the brand name "Khmer Foods." With a commitment to excellence and a focus on customer satisfaction, Khmer Foods Group is dedicated to providing the best quality food products to the Cambodian market and beyond.

Full information about this year's **11 Signature Trade Shows** can be found on <https://thaifex-anuga.com/trade-fair/trade-shows/>



For the overall **THAIFEX - Anuga Asia Key F&B Segments**, please visit
<https://thaiFEX-anuga.com/>

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